

## News Release

# ‘Summer Sunshine’ lights up travellers plans at Mövenpick Hotels & Resorts.



**The upscale hotel company announced discounts of up to 30% for summer stays during 2014.**

Zurich (Switzerland), 29 April 2014. Mövenpick Hotels & Resorts, the hotel company of Swiss heritage that operates 80 hotels worldwide, has published its special rates for the upcoming summer season. Discounts of up to 30% are offered at most of its hotels during selected dates between 1<sup>st</sup> June and 30<sup>th</sup> September 2014 as part of the ‘Summer Sunshine’ offer.

The company’s annual summer campaign has a loyal following and in the past has resulted in hundreds of room nights booked during the promotional period. This year, guests who book their stays through [moevenpick-hotels.com](http://moevenpick-hotels.com) also receive complimentary Wi-Fi.

"Our summer promotion is truly a global one that appeals to travellers all over the world who wish to discover pristine beaches, captivating cities, natural wonders, cuisine and culture further afield. The savings are naturally a significant advantage, but we also add some useful value-added benefits like free internet," said Paul Mulcahy, Vice President of Distribution and Revenue Management for Mövenpick Hotels & Resorts.

Properties that offer discounted summer rates are spread across Europe, Asia, Africa and the Middle East. Promotional rates start from only USD 69 per night in [Essen](#), Germany. Several destinations can be booked for less than USD 90 per night, including [Saigon](#), [Cairo](#), [Frankfurt](#), [Izmir](#) and Dubai.

Beach holidays, which are always popular during summer, can be enjoyed at some of Mövenpick Hotels & Resorts’ landmark properties in Thailand, Philippines, Jordan, Egypt, Saudi Arabia and the United Arab Emirates. Engaging city breaks to destinations like [Paris](#), [Berlin](#), [Lausanne](#), [Geneva](#), [Amsterdam](#) and [Istanbul](#) are also included in the ‘Summer Sunshine’ offer. A

number of Mövenpick Hotels & Resorts properties offers access to beautiful desert landscapes, UNESCO World Heritage Sites and natural marvels.

To view the offers and inclusions, guests can visit <http://www.moevenpick-hotels.com/summer>. For direct bookings on the same website, complimentary Wi-Fi will be included.

Notes for Editors - Photo-Download: <http://bit.ly/RI4nA8>

### **Ends**

#### **About Mövenpick Hotels & Resorts:**

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16'000 staff members, is represented in 25 countries with 80 hotels, resorts and Nile cruisers currently in operation. Around 30 properties are planned or under construction, including Chiang Mai and Koh Samui (Thailand), Istanbul (Turkey), Shanghai (China), and Marrakech (Morocco).

Focusing on expansion in its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and headquartered in Zurich, Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe certified hotel company in the world.

The hotel company is owned by the Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information please visit [www.moevenpick-hotels.com/en/](http://www.moevenpick-hotels.com/en/).